



American Society
of Hand Therapists™

ASHT 2023

ANNUAL MEETING

San Antonio, Texas

SEPTEMBER 28 - OCTOBER 1

Sponsorship
OPPORTUNITIES

2023.asht.org
#ASHT2023



Membership DEMOGRAPHICS

About ASHT

ASHT is a professional organization of hand therapy professionals, who specialize in the treatment and rehabilitation of the upper extremity (shoulder, arm, elbow, forearm, wrist and hand). The majority of our members have completed the requirements for the advanced designation of Certified Hand Therapist (CHT).

Our MISSION

To build and support the community for professionals dedicated to the excellence of hand and upper extremity therapy.

Our VISION

To be the recognized leader in advancing the science and practice of hand and upper extremity therapy through education, advocacy, research and clinical standards.

Contact US

For more information or to advertise:

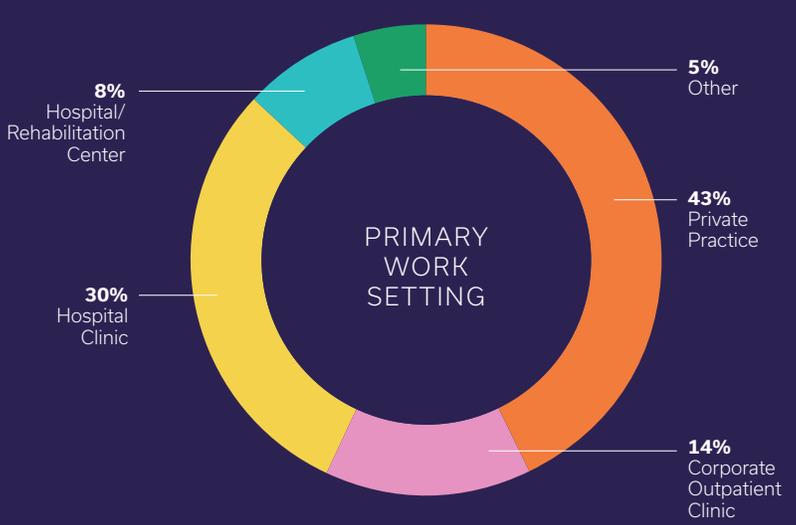
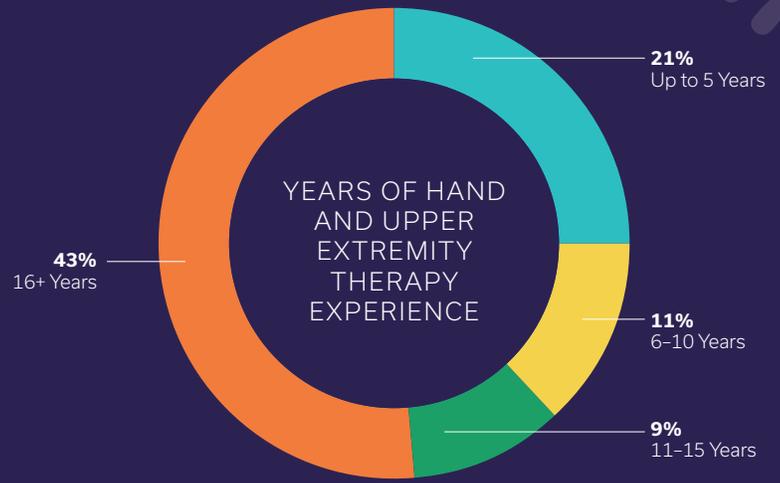
AMANDA BRAY | Industry Relations Manager

Direct: 856-437-4750 | Email: abray@asht.org

OUR REACH

3,700+ members
specializing in
hand and upper
extremity therapy

- Certified Hand Therapists (CHTs) – 85%
- Educators
- Healthcare providers
- Occupational therapists
- Physical therapists
- Researchers
- Solution providers
- Students



SPONSORSHIP/EXHIBIT Opportunities



The **ASHT ANNUAL MEETING** attracts attendees from all segments of hand and upper extremity therapy. Attendees are both members and non-members of the society, industry partners, researchers and students who collaborate to advance the field of hand and upper extremity therapy by promoting education, advocacy, research and clinical standards.

	PLATINUM \$10,000	GOLD \$7,500	SILVER \$4,500	EXHIBIT BOOTH PACKAGE CORNER: \$2,500 INLINE: \$2,350	VIRTUAL EXHIBIT DIRECTORY \$750
IN-PERSON EXHIBIT BOOTH*	10' x 20'	10' x 20'	10' x 10'	10' x 10'	N/A
VIRTUAL EXHIBIT DIRECTORY	•	•	•	•	•
EXHIBITOR REGISTRATIONS <i>(exhibit hall-only and virtual registrations)</i>	4	3	2	2	
FULL CONFERENCE REGISTRATION	1	1	1		
ATTENDEE LIST <i>(sponsors receive email/phone)</i>	Pre and Post	Pre and Post	Pre and Post	Post Only	
30-SECOND PRERECORDED VIDEO <i>(Will play in the beginning of one (1) Plenary Session)</i>	•				
SEAT DROP <i>(Have your approved one-page sheet placed on the seat of each attendee)</i>	General Session	Plenary Session			
MOBILE APP ADVERTISING	Banner Ad On Main Menu	Banner Ad On Main Menu			
POCKET PLANNER ADVERTISING	Full Page Ad Premium Position	Full Page Ad	Full Page Ad		
EXHIBIT SCRATCH-TO-WIN TICKETS	•	•	•		
MOBILE APP PUSH NOTIFICATION	•	•	•		
VENDOR MARKETPLACE ADVERTISING AD <i>(12 months)</i>	•	•	•		
SPONSOR RECOGNITION <i>(branding on event website, conference emails, materials, signage)</i>	•	•	•		
ACKNOWLEDGEMENT IN ASHT TIMES SPECIAL PRINT EDITION	•	•	•		

*Exhibit Booth included. 8' high backwall drape, 8' high sidewall drape, and one (1) 7' x 44' cardstock identification sign. Exhibit hall is carpeted. Furniture not included. Exhibitors may purchase additional exhibit hall-only registrations for \$175 each. Exhibitors may purchase full conference passes for \$655. After the first 10' x 10' booth purchase, each additional booth comes with one (1) exhibit hall-only registration.

SPEAKING Opportunities

BREAKFAST SYMPOSIA

(IN-PERSON SESSION)

\$5,000 | 2 AVAILABLE

The Breakfast Symposium has been a go-to affiliate event for many years at ASHT Annual Meetings. With the opportunity to enjoy breakfast and educational content from a top sponsor, meeting attendees jump at the opportunity to reserve their space before they fill up! Take the opportunity to provide attendees with an additional learning forum or develop your content to support an existing program session.

SPONSORSHIP FEE INCLUDES

- Exclusive rights to 1 of 2 available Breakfast Symposia
- One-hour session time
- Room rental and set for a maximum of 200 attendees (dependent on required safe distancing practices)
- Projector and screen
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT

*Sponsor is responsible for breakfast F&B costs. We will put you in contact with hotel conference manager for planning and pricing

LEARNING HOUR

(VIRTUAL SESSION)

\$2,500 | 4 AVAILABLE

A Learning Hour provides companies with an opportunity to share working knowledge of their products/services, with the virtual attendees who cannot join us in person. Companies will be able to showcase the latest cutting-edge technology and techniques that help our professionals do their jobs with greater efficiency and agility.

FOCUS GROUP FEE INCLUDES

- Exclusive rights to 1 of 4 available Learning Hour sessions
- One-hour session time
- Session will be prerecorded and made available for viewing in the on-demand platform for virtual attendees only
- Session will be available on-demand for all registered attendees after the meeting concludes for 12 months after the conference
- Professional production support
- Pre-conference full attendee list for one-time use, along with a list of all attendees of your learning hour
- Staff/marketing support from ASHT

For all Affiliate Events

Audio/visual, Internet access, food and beverage, any facilitator honorarium and/or travel is not included and can be arranged separately by the sponsor if needed. ASHT is open to discussing special, interactive seating configurations upon request. Additional charges may apply. Session proposals must be approved by the ASHT Annual Meeting Committee to ensure that the program(s) are applicable to attendee needs. ASHT does not guarantee headcount and all opportunities are based on availability at time of inquiry.

HANDS-ON DEMONSTRATIONS

(IN-PERSON SESSION)

\$2,500 | 4 AVAILABLE

A Hands-On Demonstration provides companies with an opportunity to share working knowledge of their products with hand therapists in a collaborative setting, showcasing the latest cutting-edge technology and techniques that help our professionals do their jobs with greater efficiency and agility. Key objectives in sponsoring a demonstration at ASHT's Annual Meeting is for hands-on demonstration purposes and to provide supporters and attendees alike the opportunity to participate in more interactive demonstrations that would be difficult to do from an exhibition booth.

HANDS-ON DEMONSTRATION FEE INCLUDES

- Exclusive rights to 1 of 4 available Hands-On Demonstrations
- Half-hour session time
- Room rental and set for a maximum of 75 attendees (dependent on required safe distancing practices)
- Projector and screen
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT



A LA CARTE PROMOTIONAL AND BRANDING Opportunities

Recognition for sponsors of an A la Carte opportunity is for the program or service being supported only. If you have a unique branding idea that is not listed below, please contact ASHT to learn more about how we can work together to customize a solution that fits your needs.

ADVERTISING & BRANDING OPPORTUNITIES

OPPORTUNITY	AVAILABILITY	INVESTMENT	ABOUT
UNDER-DOOR DROP	3	\$3,500	Are you trying to distribute a one-sheet? Have our team place it under each attendee's hotel door!
TOTE BAG SPONSOR (+ one insert)	Exclusive	\$7,500	Useful for years to come as they are carried into session rooms, through airports and all over the conference with your company logo.
TOTE BAG INSERT	5	\$2,000	Have your approved item placed in the tote bag. Guaranteed to hit each conference-goer!
WATER BOTTLE SPONSOR	Exclusive	\$8,000	Have your company logo on water bottles and custom creative on a distribution station placed within a high-traffic area
HAND SANITIZER SPONSOR	Exclusive	\$4,000	Hand sanitizer will be distributed at registration to all attendees when they check in.
LANYARDS	Exclusive	\$6,000	Your company logo will be around every conference-goer's neck for the entire conference!
WIFI SPONSOR	Exclusive	\$6,000	Every attendee who uses the WiFi will be immediately directed to your website!
HOTEL KEY CARDS	Exclusive	\$6,000	Start building brand visibility from the moment the attendees arrive at the hotel!
HEADSHOT STUDIO	Exclusive	\$7,500	Photographers will be onsite in our Headshot Studio to take complimentary headshots for attendees. Brand this space and receive all the credit for providing this necessary element to attendees' professional portfolios.

POCKET PLANNER

Each registered participant will receive this useful booklet containing the agenda at a glance, room locations, exhibitor listing and instructions for obtaining continuing education credit and any planned activities or social events.

AD POSITION & SIZE	RATE
Outside Back Cover*	\$1,500
Inside Front Cover*	\$1,250
Inside Back Cover*	\$1,250
Full Page	\$1,000

*PREMIUM POSITIONS ARE BASED ON AVAILABILITY.
ALL ADS ARE 4-COLOR.

2023 ANNUAL MEETING MOBILE APP

ROTATING BANNER AD \$1,000

Drive more attendees to visit your booth and website. Pump up your on-site visibility. Increase awareness of your company and products with an ad linked to the URL of your choice. The mobile app, released two weeks prior to the Annual Meeting, is the primary information hub for the program guide, exhibitor directory, keynote highlights, session descriptions, information on the speaker faculty, social events and networking opportunities. The app is promoted to the entire ASHT membership of 3,700+ via e-blast communications and prominently positioned on the Annual Meeting website.

ASHT Supporter History

3-Point Products, Inc.
Ability Prosthetics & Orthotics
Able2Grip / OBW
Allard USA
Alternative Prosthetic Services, Inc
American Association for Hand Surgery (AAHS)
American Hand Therapy Foundation / AHTF
AMGF, Inc. Global Prosthetic Development
Anatomi Matrix
Anatomy Software
Angular Ortho
Arm Dynamics
Arthrex, Inc.
ATI Physical Therapy
AxoGen
B&L Engineering
BraceLab
Brownmed, Inc.
BSN Medical (An Essity Company)
BTE Technologies, Inc.
Bullseye Brace, Inc.
Cedaron Medical
Chesapeake Medical Products, Inc
Clinical Specialty Education
ComfortHandle
Core Products International, Inc.
Danmar Products
Dassiet
Dr. Jared Schwartz
Dycem
Dynatomy
Eastern Kentucky University
Elsevier
Elsevier
Endo Pharmaceuticals
epoch lasers
Evidence Based, LLC formerly Charleston Hand Therapy
Evidence In Motion
Exploring Hand Therapy
Fabrication Enterprises, Inc.
Georgia Hand and Upper Extremity Special Interest Group / GHUESIG
Get It Back LLC
Grace & Able
Graston Technique
Gripable
Hand in Mind
Hand Rehabilitation Foundation
Hand Therapy Association of California
Hand Therapy Certification Commission / HTCC
Hanger Clinic
Heartfelt Hands
Hely & Weber
Hominid X
HOOK SPLINT
HPSO
Indiana Hand to Shoulder Center
Infinity Marketing
International Academy of Orthopedic Medicine - US / IAOM
Joint Active Systems, Inc.
Joint Jack Company
Joint Protection Products, LLC
Kinetec USA, Inc.
Lafayette Instrument
Lantz Medical
MedBridge
Medical Art Prosthetics
Medical Center Orthotics and Prosthetics
Medline Industries, Inc.
MedStar National Rehabilitation Network
Midwest Orthopaedics at Rush
MIH International LLC
MoTrack Therapy
Myomo, Inc.
Naked Prosthetics
NEOFECT USA, Inc.
North Coast Medical
NSD Spinner
OPTP
Orfit Industries America
Orthopaedic Summit: Evolving Techniques
Orthopedic One, Inc.
OrthoRPM Inc.
Orthozone
Össur
Performance Health
Phalang-EASE Mittens, LLC
Pillet Hand Prostheses, Ltd.
Point Designs
ProHands Medical
Protexgloves
RangeMaster
Rapid Release Technology LLC
REAL System by Penumbra, Inc.
Rehab Education, LLC
Rehab Innovations, Inc. (UE Ranger)
Rehabtronics
Rejuvenation
Restorative Care of America Inc. (RCAI)
ROYALZ
Select Medical
SensationAx
Shabri Corporation
ShoulderSphere
Silver Ring Splint Company
Squegg
Strava Solutions
TENZR Health
Therabath Professional Paraffin Products
Thomas Jefferson University
Thuasne
TRIA Orthopedic Center
University of Maryland Charles Regional Medical Center
University of St. Augustine
University of Utah Hand Therapy
Upstream Rehabilitation, Inc.
US Army Medical Department
VQ OrthoCare
WebExercises, Inc.
Whitehall MFG
Winback
Wolters Kluwer
Zero Gravity Skin

ASHT ANNUAL MEETING 2023 Application

PRIMARY CONTACT INFORMATION (HANDLES ALL CONFERENCE/MARKETING LOGISTICS)

Contact Name _____
 Contact Title _____
 Contact Email _____
 Contact Office Phone _____
 Contact Mobile Phone _____

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all the policies, rules, terms, conditions, regulations, code of conduct contained in the exhibitor prospectus and online.

Signature _____

INFORMATION FOR DIGITAL RESOURCE GUIDE AND PROMOTIONS (THIS WILL BE USED FOR ALL ASHT PROMOTIONS)

Company Name _____
 Address _____
 City _____ State _____ ZIP _____
 Main Phone _____ Website _____

ANNUAL MEETING SPONSORSHIP PACKAGES

- Platinum \$10,000
- Gold \$7,500
- Silver \$4,500

IN-PERSON EXHIBIT PACKAGE

- 10 X 10 In-line Booth\$2,350 Per
Qty. _____
- 10 X 10 Corner Booth\$2,500 Per
Qty. _____

VIRTUAL EXHIBIT ONLY

- Virtual Exhibit Directory..... \$750

POCKET PLANNER

- Back Cover\$1,500
- Inside Back Cover\$1,250
- Inside Front Cover\$1,250
- Full Page.....\$1,000

MOBILE APP

- Banner Ad\$1,000

BRAND EXPOSURE

- Tote Bags Sponsor\$7,500
- Water Bottle Sponsor\$8,000
- Hand Sanitizer\$4,000
- Lanyards\$6,000
- WiFi Sponsor\$6,000
- Hotel Key Cards.....\$6,000
- Under-Door Drop.....\$3,500
- Tote Bag Insert\$2,000
- Seat Drop\$2,000
- Headshot Studio Sponsor \$7,500

IN-PERSON AFFILIATE EVENT OPPORTUNITIES

- Breakfast Symposium\$5,000
- Hands-On Demonstration\$2,500

VIRTUAL AFFILIATE EVENT OPPORTUNITIES

- Learning Hour\$2,500

ADVERTISING

- Annual Meeting Website Ad\$1,000

PAYMENT INFORMATION

- Invoice me for payment by **check** or **secured payment link**
- Invoice me for payment by **wire transfer** or **ACH**.

- Please charge my **credit card** below:

- Visa Master Card American Express

Name on Card _____

Account Number _____ Exp. Date _____ Security Code _____

Total _____

Signature _____

It is important to note that most banks charge a service fee for wire transfers. ASHT charges a flat fee of \$25.00 USD for all payments being made by wire transfers to cover any bank service fees that are imposed. This additional amount will be reflected in your invoice.

SPONSORSHIP AND EXHIBIT APPLICATION TERMS

1. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to ASHT.
2. There is a cancellation processing fee for exhibitors of \$200 per 10x10 exhibit. The cancellation processing fee for sponsorship packages is 10% of the total sponsorship fee.
3. Any company requesting to pay later than net 60 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
4. All cancellations must be submitted to ASHT in writing. The date of receipt of the supporter's written notice of cancellation will be considered the official cancellation date. If support is cancelled on or before Friday, June 23, 2023, all monies paid minus the cancellation processing fee will be returned to the supporter.
5. Any company who cancels after Friday, June 23, 2023, will be responsible for the total cost. Absolutely NO refunds for cancellations after Friday, June 23, 2023.

****By exhibiting, sponsoring or registering for an ASHT program (virtual or in person), I acknowledge that all are subject to [ASHT's Program Code of Conduct Policy](#).**