

# ASHT 2025

## ANNUAL MEETING

OCTOBER 23-25, 2025



SALT LAKE CITY, UTAH

**BLAZE A NEW TRAIL:**

EMBRACING OUR FUTURE, COMMITTING TO SUSTAINABILITY



American Society  
of Hand Therapists®

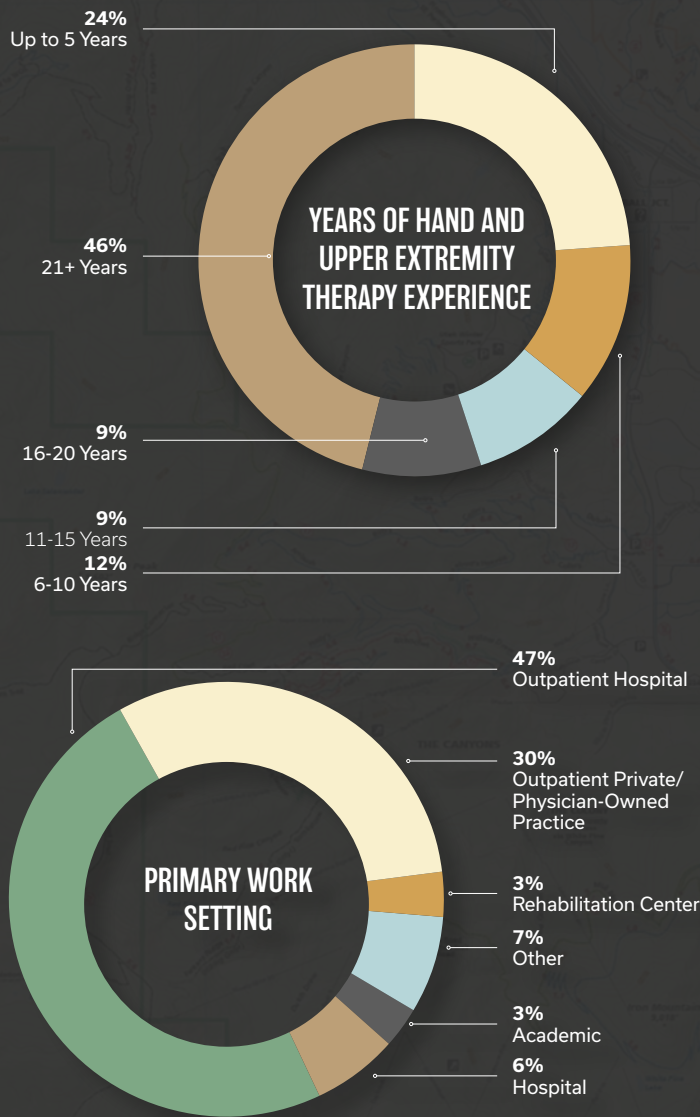






**American Society  
of Hand Therapists®**

# MEMBERSHIP DEMOGRAPHICS



## ABOUT ASHT

ASHT is a professional organization of hand therapy professionals, who specialize in the treatment and rehabilitation of the upper extremity (shoulder, arm, elbow, forearm, wrist and hand). The majority of our members have completed the requirements for the advanced designation of Certified Hand Therapist (CHT).

## OUR MISSION

To build and support the community for professionals dedicated to the excellence of hand and upper extremity therapy.

## OUR VISION

To be the recognized leader in advancing the science and practice of hand and upper extremity therapy through education, advocacy, research and clinical standards.

## ASHT THANKS OUR 2024 SUPPORTERS

- |   |   |   |
|---|---|---|
| 3-POINT PRODUCTS, INC.<br>ALLARD USA<br>AMERICAN HAND THERAPY FOUNDATION<br>ANGULAR ORTHO<br>ARM DYNAMICS<br>AXOCEN<br>BRACELAB<br>BTE TECHNOLOGIES, INC.<br>BULLSEYE BRACE, INC.<br>CHRISTUS HEALTH<br>DASSIET<br>ESSITY<br>EVIDENCE BASED, LLC<br>EXPLORING HAND THERAPY<br>FABRICATION ENTERPRISES, INC.<br>GRACE & ABLE<br>GRIPABLE<br>GRIPZ, LLC<br>HAND IN MIND<br>HAND REHABILITATION FOUNDATION<br>HAND THERAPY ACADEMY<br>HAND THERAPY | CERTIFICATION COMMISSION<br>HANDTHINGS<br>HANGER CLINIC<br>HELLY & WEBER<br>INDIANA HAND TO SHOULDER CENTER<br>INTERNATIONAL ACADEMY OF ORTHOPEDIC MEDICINE<br>JOHN HOPKINS HEALTHCARE<br>JOINT JACK COMPANY<br>JOINT PROTECTION PRODUCTS, LLC<br>KINETEC USA, INC.<br>LAFAYETTE INSTRUMENT<br>LIMB LAB<br>MUSCLECARE PRODUCTS<br>NAKED PROSTHETICS<br>NORTH COAST MEDICAL<br>NYU LANGONE MEDICAL CENTER<br>ORFIT INDUSTRIES AMERICA<br>ORTHOPRESS INC.<br>ORTHORPM INC.<br>ÖSSUR<br>OTTOBOCK | PERFORMANCE HEALTH<br>PILLET HAND PROSTHESES, LTD.<br>PIVOT PHYSICAL THERAPY<br>POINT DESIGNS<br>PROHANDS MEDICAL<br>REHAB EDUCATION, LLC<br>SELECT MEDICAL<br>SHOCK-TEK<br>SILVER RING SPLINT COMPANY<br>SQUEGG<br>STANFORD UNIVERSITY<br>TENZR HEALTH<br>THERABATH PROFESSIONAL<br>PARAFFIN PRODUCTS<br>THUASNE<br>THUMB ANCHOR GLOVE<br>UNITED BRACHIAL PLEXUS NETWORK<br>UNIVERSITY OF UTAH HAND THERAPY<br>VIRTUAL HAND TO SHOULDER INSTITUTE<br>WESTERN UNIVERSITY - CANADA |
|---|---|---|

## OUR REACH 3,500+ members specializing in hand and upper extremity therapy

CERTIFIED HAND THERAPISTS (CHTs) - 75% • EDUCATORS • HEALTHCARE PROVIDERS  
OCCUPATIONAL THERAPISTS • PHYSICAL THERAPISTS • RESEARCHERS  
SOLUTION PROVIDERS • STUDENTS

**92%**  
OF MEMBERS  
ARE DIRECTLY  
INVOLVED IN  
DECISION MAKING



The American Society of Hand Therapists (ASHT) Annual Meeting is the leading conference for therapists who specialize in treating the upper limb. This premier event offers an unmatched forum for advancing expertise through cutting-edge educational sessions and practice updates. Attendees also gain critical insights into research and advocacy efforts shaping the specialty. The exhibit hall compliments the educational and scientific sessions, allowing our 750+ participants to see, hear, examine, question and evaluate products, services and solutions and to connect with industry professionals.

## SPONSORSHIP LEVELS

ASHT Annual Meeting 2025 sponsorship levels are determined by the cumulative 2025 meeting support from a given company. Companies may only be recognized at one level, benefits do not accumulate and support is calculated based on ASHT Annual Meeting & Exposition 2025 sponsorship, exhibit and advertising support only.

**PLATINUM**  
ACHIEVED AT \$10,000

**GOLD**  
ACHIEVED AT \$7,500

**SILVER**  
ACHIEVED AT \$4,500

	PLATINUM ACHIEVED AT \$10,000	GOLD ACHIEVED AT \$7,500	SILVER ACHIEVED AT \$4,500
Full Conference Registration	One (1)	One (1)	One (1)
Plenary Session Video (60-second pre-recorded video played before session)	•		
Sponsored Slide (have your approved one-page PowerPoint slide included in the walk-in slides)	•	•	
Exhibit Scratch-to-Win Tickets Traffic Builder Activity	•	•	•
Pre- and Post-Event Registered Attendee List	•	•	•
Sponsor Recognition Package (branding on event website, conference emails, mobile app, pocket program and on-site signage)	•	•	•

## EXHIBIT AT ASHT 2025

The exhibits are located in **Hall 4** at the Salt Palace Convention Center. The welcome reception, refreshment breaks and lunch will take place in the exhibit hall to encourage traffic. The robust exhibit area will provide your company with a designated space to engage with attendees! Exhibit space assignments are done on a first-come, first-served basis.

### EXHIBIT BOOTH PRICING

10' x 10' Inline Booth	\$2,750
10' x 10' Corner Booth	\$3,000

Exhibit hall floor is concrete; exhibitors are required to carpet exhibit booth

### 10' X 10' EXHIBIT BOOTH PACKAGES INCLUDE THE FOLLOWING:

- Two (2) exhibit hall-only registrations
- 8' high backwall drape, 4' high sidewall drape and one (1) 7' x 44' cardstock identification sign (furniture NOT included)
- Virtual exhibit directory
- Post-event attendee list (opt ins only)
- Listing on ASHT Annual Meeting website, pocket program and on-site exhibit booth signage



## NEW! PEDIATRIC SPECIALTY DAY EXHIBIT BOOTHS

ASHT will host a Pediatric Specialty Day on October 22, 2025 (the day before the conference begins). This course promises an exploration of unique diagnoses, innovative treatments and the triumphs and challenges specific to pediatric hand and upper extremity therapy. Don't miss your chance to exhibit and get in front of professionals advancing the field of pediatric upper extremity rehabilitation!

### EXHIBIT BOOTH PRICING

EXHIBIT SPACE	6' X 30" Table
Rate for ASHT 2025 Exhibitors	\$1,500
Rate for Non-exhibitors	\$1,750

### EXHIBIT BENEFITS:

- One 6' x 30" draped table and two side chairs
- 2 Pediatric Specialty Day registrations
- Post-event list of Pediatric Specialty Day attendees
- Recognition on ASHT Annual Meeting website, pocket program and on-site exhibit booth signage

# SPEAKING OPPORTUNITIES

## AFFILIATE SYMPOSIA (IN-PERSON SESSION)

\$5,000 | 2 AVAILABLE

The morning Symposium has been a go-to affiliate event for many years at ASHT Annual Meetings. With the opportunity to enjoy breakfast and educational content from a top sponsor, meeting attendees jump at the opportunity to reserve their space before they fill up! Take the opportunity to provide attendees with an additional learning forum or develop your content to support an existing program session.

### SYMPOSIA FEE INCLUDES

- One (1) full conference registration
- One-hour session time
- Room rental and set for a maximum of 200 attendees
- Projector and screen
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT

\*Sponsor is responsible for breakfast F&B costs. We will put you in contact with hotel conference manager for planning and pricing.

## LEARNING HOUR (VIRTUAL SESSION)

\$2,500 | 4 AVAILABLE

A Learning Hour provides companies with an opportunity to share working knowledge of their products/services with the virtual attendees who cannot join us in person. Companies will be able to showcase the latest cutting-edge technology and techniques that help our professionals do their jobs with greater efficiency and agility.

### LEARNING HOUR FEE INCLUDES

- Exclusive rights to 1 of 4 available Learning Hour sessions
- One-hour session time
- Session will be prerecorded and made available for viewing in the on-demand platform for virtual attendees only
- Session will be available on-demand for all registered attendees for 12 months after the conference concludes
- Professional production support
- Pre-conference full attendee list for one-time use, along with a list of all attendees of your Learning Hour
- Staff/marketing support from ASHT

#### For all Speaking Opportunities

Audio/visual, internet access, food and beverage, any facilitator honorarium and/or travel is not included and can be arranged separately by the sponsor if needed. ASHT is open to discussing special, interactive seating configurations upon request. Additional charges may apply. Session proposals must be approved by the ASHT Annual Meeting Committee to ensure that the program(s) are applicable to attendee needs. ASHT does not guarantee headcount and all opportunities are based on availability at time of inquiry.

## HANDS-ON DEMONSTRATIONS (IN-PERSON SESSION)

\$3,000 | 4 AVAILABLE

A Hands-On Demonstration takes place during the lunch break and provides companies with an opportunity to share working knowledge of their products with hand therapists in a collaborative setting, showcasing the latest cutting-edge technology and techniques that help our professionals do their jobs with greater efficiency and agility. The key objective in sponsoring this opportunity is to provide a hands-on experience for supporters and attendees alike to participate in more interactive demonstrations that would be difficult to do from an exhibition booth.

### HANDS-ON DEMONSTRATION FEE INCLUDES

- One (1) full conference registration
- Half-hour session time
- Room rental and set for a maximum of 100 attendees
- Projector and screen
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT

THE ASHT COMMUNITY IS ALWAYS VERY WELCOMING AND WE RECEIVE GREAT FEEDBACK ON OUR PRODUCTS AND ON HOW TO IMPROVE WHAT WE MANUFACTURE. THERE IS A LOT OF EXPERTISE IN THE ROOM AND GREAT INDIVIDUALS TO PARTNER WITH ON FUTURE RESEARCH.

— Brian Brown; Lafayette Instrument Company

ASHT CONFERENCES ARE AN EXCELLENT OPPORTUNITY TO ENGAGE WITH OUR CUSTOMERS, SHARE INFORMATION ABOUT OUR NEW PRODUCTS, EDUCATE ON BEST ORTHOTIC DESIGN AND FABRICATION TECHNIQUES AND NETWORK!

— Debbie Schwartz; Orfit

THE ASHT ANNUAL MEETING IS BY FAR THE BEST OPPORTUNITY TO MEET AND SPEND TIME WITH HAND THERAPISTS FROM THE US AND INTERNATIONAL COUNTRIES AS WELL. THE PLANNING TEAM DOES A GREAT JOB OF GETTING THE ATTENDEES INTO THE EXHIBIT HALL AND THE VENUES ARE CAREFULLY CHOSEN TO BE CONVENIENT FOR ALL INVOLVED. IF YOU ARE NEW TO THIS MARKET OR HAVE BEEN SERVING THE MARKET FOR DECADES, ADD ASHT TO THE TOP OF YOUR LIST.

— Julie Belkin; 3 Point Products



# A LA CARTE PROMOTIONAL AND BRANDING OPPORTUNITIES

Each of these opportunities is designed to bring your brand front and center during the Annual Meeting. Recognition for sponsors of an à la carte opportunity is for the program or service being supported only. If you have a unique branding idea that is not listed below, please contact ASHT to learn more about how we can work together to customize a solution that fits your needs.

## ADVERTISING & BRANDING OPPORTUNITIES

OPPORTUNITY	AVAILABILITY	PRICE	ABOUT
<b>WATER BOTTLE SPONSOR</b>	Exclusive	\$8,000	Help keep attendees hydrated by supplying a reusable water bottle with your branding for use during the conference and beyond!
<b>TOTE BAG SPONSOR</b>	Exclusive	\$7,500	Ensures your brand travels far beyond the conference. These high-quality bags are carried by attendees throughout the event, providing maximum visibility of your logo and message. But the impact doesn't stop there—after the meeting, the bags continue to be used in practice settings, keeping your brand top of mind.
<b>HEADSHOT STUDIO</b>	Exclusive	\$7,500	A photographer will be onsite in our Headshot Studio to take complimentary headshots for attendees. Your sponsorship ensures high visibility at the studio and in the minds of attendees who will remember your support every time they use their new headshot in professional settings.
<b>CHARGING STATION</b>	Exclusive	\$7,500	Be the sponsor that provides a resource that attendees don't know they need until it's too late—a charge for their mobile devices. As a sponsor, your branding will appear on the charging units to ensure maximum visibility.
<b>LANYARDS</b>	Exclusive	\$6,000	Your company logo will be the center of every conversation hosting the badge holder lanyard.
<b>E-POSTER SESSION SPONSOR</b>	Exclusive	\$6,000	Your company logo will be on the ePoster kiosk, headphones and pens that get distributed to all attendees at registration.
<b>WIFI SPONSOR</b>	Exclusive	\$6,000	Every attendee who uses the WiFi will be immediately directed to your website.
<b>HOTEL KEY CARDS</b>	Exclusive	\$6,000	Start building brand visibility from the moment the attendees arrive at the hotel!
<b>REGISTRATION SPONSOR</b>	Exclusive	\$5,000	ASHT facilitates a quick attendee registration experience. Sponsor will receive exclusive branding on the iPad every attendee uses to register.
<b>NOTEPAD SPONSOR</b>	Exclusive	\$4,000	A convenient tool for use not only during the conference, but after as well! Each attendee will receive a customized notepad & pen with sponsor branding.
<b>METERBOARD SIGN</b>	2 available	\$2,500	Have a custom sign created that will be placed in a high-traffic area at the meeting.
<b>TOTE BAG INSERT</b>	3 available	\$2,000	Have your approved item placed in the tote bag. Guaranteed to hit each attendee.
<b>MOBILE MEETING APP PUSH NOTIFICATION</b>	8 available	\$1,000	Submit a message that will reach all attendees who download the mobile app.
<b>MOBILE MEETING APP BANNER AD</b>	4 available	\$750	Have your banner ad placed on the mobile meeting app where attendees can click and be redirected to your website!

## POCKET PROGRAM

Each registered participant will receive this useful booklet containing the agenda at a glance, room locations, exhibitor listing, instructions for obtaining continuing education credit and information on any planned activities or social events.

AD POSITION & SIZE	RATE
<b>Outside Back Cover*</b> .....	\$1,750
<b>Inside Front Cover*</b> .....	\$1,500
<b>Inside Back Cover*</b> .....	\$1,500
<b>Full Page</b> .....	\$1,000

\*PREMIUM POSITIONS ARE BASED ON AVAILABILITY. ALL ADS ARE 4-COLOR.

## 2025 ANNUAL MEETING WEBSITE ADVERTISING \$1,000 (4 AVAILABLE)

Raise brand awareness and connect with your target audience by placing an ad on the meeting website. Once the ads are launched, they stay up until the conference site comes down, which could end up being 12 months. You buy all ads together—they aren't sold individually. It is a first-come, first-served basis with a max of four advertisers.

AD POSITION	SIZE CREATIVE	FORMATS ACCEPTED
<b>Banner Ad</b>	728 x 90 pixels	JPG, PNG, GIF
<b>Big Box Homepage Ad</b>	270 x 270 pixels	JPG, PNG, GIF

# YEAR-ROUND ADVERTISING OPPORTUNITIES

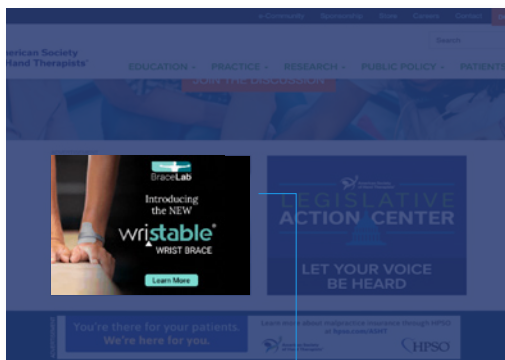
## Website Advertising

The ASHT website is the information hub for all things association related and allows members to gain instant access to important information from ASHT. This is a targeted audience with a keen interest in learning about products, programs, services and educational opportunities related to the specialty of hand and upper extremity therapy. The ASHT website receives an average of 69,000 unique page views and over 14,000 unique visitors per month. Top website advertisers see a click-through rate of over 2%. This rate is 33x greater than the national average\* (.06%)!

\*Forbes, July 2020

Pricing	Slider* Run of Site (728 x 90)	Big Box Homepage (360 x 290)	Big Box Secondary Page (540 x 228)	Slider/Big Box BONUS Package**
3 months	\$1,000	\$750	\$750	\$1,650 a savings of \$100
6 months	\$1,700	\$1,300	\$1,300	\$2,900 a savings of \$100
12 months	\$2,900	\$2,300	\$2,300	\$5,000 a savings of \$200

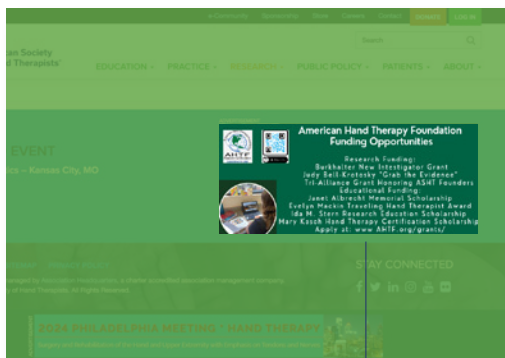
\*Slider auto-opens when webpage loads, and auto-closes after 30 seconds  
\*\*Includes one Big Box option, either Homepage or Secondary Page



Big Box Homepage



Slider



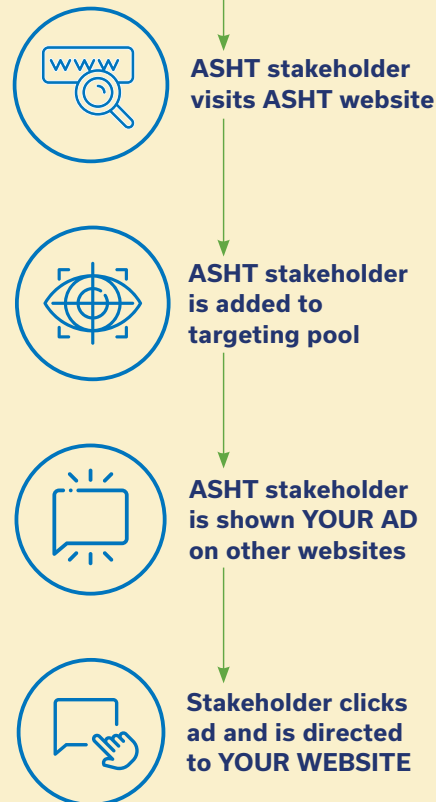
Big Box Secondary

## RETARGETING CAMPAIGNS (Online Advertising)

Reach ASHT stakeholders with this innovative programmatic site retargeting program! If you're not familiar with retargeting, here is general overview:

15-DAY CAMPAIGN: \$2,500  
30-DAY CAMPAIGN: \$4,000

### How Retargeting Works





## ASHT TIMES Magazine

Market your products and services to dedicated hand therapists by advertising in the *ASHT Times* magazine. A digital magazine delivered 3 times a year via email to all 3,500+ ASHT members. This enhanced digital format allows for clickable links and new digital ad types.

These new ad types include a sidebar ad on the homepage that is visible at all times, embedded video and a call out/light-box for added content to further strengthen your brand-to-reader relationship.

### ISSUE

### DIGITAL

Q1-Spring 2025

Q2-Summer 2025

Q3-Fall/Winter 2025

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- 
- 

## ADVERTISING Sizes & Rates for the ASHT Times Magazine

Full Page .....	\$1,050
Half Page (Vertical or Horizontal) .....	\$640
1/4 Page .....	\$500

## Q2 SUMMER 2025 Special Edition

Landing in Summer 2025, ASHT will publish a special edition of the *ASHT Times* which includes the advance program for the 2025 Annual Meeting to a circulation of 7,000+ members and other key industry leaders. ASHT is excited to host an in-person meeting in Salt Lake City this year, with an extension in a hybrid (virtual) format.

In lieu of a mailed copy, we will print and mail the conference program, that will include premium advertising opportunities. Become an advertiser in this special edition and get your message directly into the hands of all members and attendees. Ads can be used to promote your booth location and any promotional offers that might attract a greater volume of traffic to your exhibit.

### 2024 Summer Edition

#### Test Your Knowledge

Submitted by Amy Demers, OTR, COT

1. What is a benefit of functional testing?
  - A) Rigidity introduces the hardware
  - B) It's the production of external joints
  - C) Provides tactile argument but not complete immobilization
  - D) Increases sensory input
2. Which pressure garment is best for patients with lymphedema that has not responded to manual lymphatic drainage?
  - A) Isotonic glove
  - B) Pressure garment of 24-30 mm Hg
  - C) Pressure garment of about 40 mm Hg
  - D) Pressure garment is not used
3. Levels of evidence play an integral role in formulating a practitioner's ability to make informed clinical decisions. Which level of evidence and research has adopted their own modified version of evidence levels, generally speaking, which have proven the most significant risk of bias?
  - A) Randomized controlled trials
  - B) Systematic reviews
  - C) Case studies
  - D) Comparison of groups without randomization

Find answers on page 46





## HANDS ON ADVERTISING

### The official eNewsletter of ASHT

*Hands On*, ASHT's electronic newsletter, is distributed biweekly to all ASHT members. *Hands On* includes: upcoming events, member spotlight, industry trends, featured items and more! Advertising in *Hands On* includes company logo or ad with direct link to your company's website. Don't miss this opportunity to have your message delivered to all 3,500+ ASHT members and other industry leaders!

#### Banner Ads (2038 x 375)

**3 Months (6 issues) ..... \$450**

**6 Months (12 issues) ..... \$850**

**12 Months (24 issues) ..... \$1,500**

### NEW! Mobile App Advertising

ASHT Connect is the official mobile app of ASHT! Recently launched based on member feedback, it is a place for the community of hand and upper extremity professionals to stay connected, access valuable resources, learn and engage with peers. Don't miss your chance to connect with the ASHT members in a brand-new format!

	PRICE
<b>Sponsored Content</b> Content can include any articles, links, videos, photos, and documents that will be placed within the news feed.	<b>\$1,500 per</b>
<b>Sponsored Poll</b> Post a question or topic with 2-6 answer options users can select from in order to generate feedback and engagement.	<b>\$1,000 per</b>
<b>Splash Screen Ad</b> Placement is on the opening screen of the app. The sponsor is continually viewed each time the app is opened. Ad will run for 1 month.	<b>\$1,250 (exclusive)</b>
<b>Display Ad</b> Placement is on a secondary page in the app. You can include text below the ad to include a title and/or description. Ad will run for 3 months.	<b>\$750 (max of 3 advertisers)</b>

\*All images/descriptions are subject to ASHT approval

## HANDS IN MOTION PODCAST SPONSOR

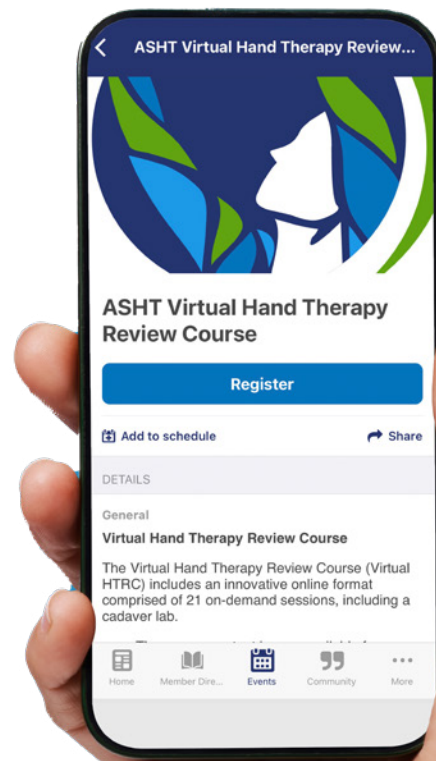
Our popular monthly podcast includes dynamic discussions with a variety of guests on diverse topics, including current treatment trends, hot topics in hand and upper extremity rehabilitation, current evidence, case studies, alternative treatment areas and more!

Sponsor is invited to come on the podcast to have a 3- to 5-minute segment to talk about the product and/or service in an educational format or submit a 20-second statement that will be read by the hosts. Sponsorship will also include recognition on the website and any emails that promote the podcast.

**3 Episodes ..... \$850**

**6 Episodes ..... \$1,400**

**12 Episodes ..... \$2,500**





# EDUCATE ASHT MEMBERS (INCLUDES CE)

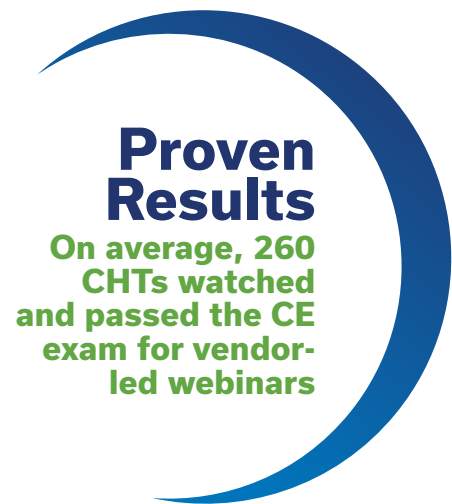
## Vendor-led Webinar

**\$3,500 per webinar**

ASHT proudly supports industry research and the latest advancements in technology, products, programs and services available to hand therapists. Partnering with ASHT on a promotional webinar (under the ASHT banner) is a smart way to further your organization's message to both members and non-members, while leveraging the society's network and marketing power.

### Sponsors Receive:

- Webinar is initially delivered live with ability to develop your own content and provide your own speaker
- Webinar is initially delivered live with two months of free webinar access for ASHT members and non-members
- CE offered to hand therapists that successfully complete the quiz
- Co-branded PowerPoint slide deck template provided by ASHT
- One logo, 50-word company description with URL and contact information positioned on the opening and closing slide
- Lead share provided via list of registered webinar participants



## HAND THERAPY WEEK

**\$3,500 (exclusive sponsorship)**

### Become a Champion of the Hand and Upper Extremity Specialty

**June 2-8, 2025 • \$3,500**

*(exclusive sponsorship)*

Hand Therapy Week is an integrated national program sponsored by ASHT. Our members are encouraged to sponsor and organize events in their communities, promoting the benefits of the profession and the services they provide.

Hand Therapy Week brings the benefits of the hand and upper extremity therapy specialty to new audiences, highlighting the benefits of the specialty to patients and educating the public. A photo contest is held on ASHT's social media channels each year. Winners receive gift certificates and are recognized in ASHT print and digital communications.

### Benefits Include:

- Logo and/or recognition in all print and electronic promotional materials, including:
  - » Two posts on Facebook (10K+ Impressions)
  - » Hand Therapy Week Webpage
  - » Dedicated e-blasts & *Hands On* member newsletter
- Template press release provided to easily promote your involvement to your database and the media

## VENDOR MARKETPLACE

**\$500 per listing for 12 months**

ASHT is proud to reintroduce the Vendor Marketplace. It is a virtual online store integrated with the ASHT website, providing hand and upper extremity therapy practitioners with a "one-stop shop."

The marketplace is open to both members and non-members, whereby practitioners will be able to shop, learn and meet all product and service needs for their patients and practices right from the ASHT website by browsing through our various Vendor Marketplace categories!

## ASHT WEBINAR SPONSORSHIP

**\$750 per**

ASHT webinars focus on the most critical issues, future trends, best practices and next practices facing hand and upper extremity therapy today. Sponsor an ASHT-produced webinar to reach hand therapists when they are ready to be educated!

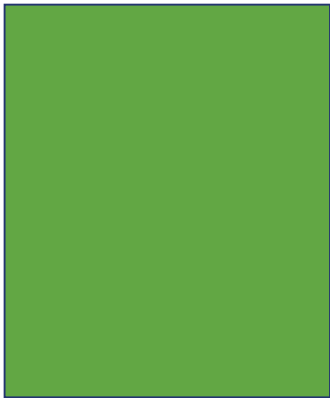
### Sponsors Receive:

- One logo positioned in the lower right corner of each slide with the ASHT logo at the top left
- One logo, 50-word company description with URL and contact information positioned on the opening and closing slide
- Promotion through website, newsletter and social media
- Lead share generated by the webinar of registered participants

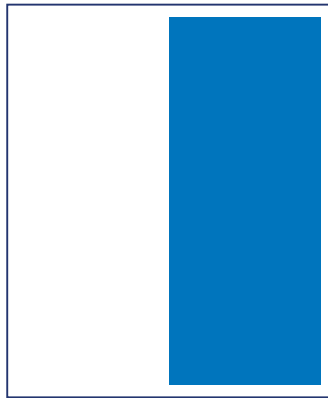
# ARTWORK SPECS

Submit all artwork to: [marketing@asht.org](mailto:marketing@asht.org)

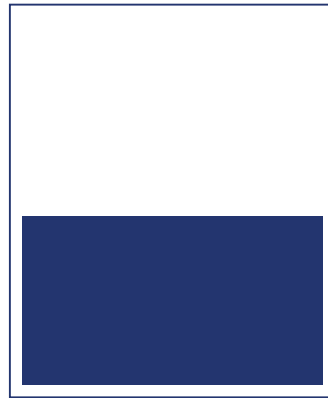
## ASHT Times Ad Sizes



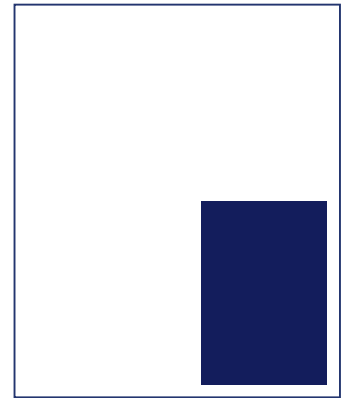
Full Page  
8.5" x 11"



1/2 Page  
(Vertical)  
3.75" x 10"



1/2 Page  
(Horizontal)  
7.5" x 5"



1/4 Page  
3.75" x 5"

## ASHT TIMES Ad Specs

### Acceptable Digital Formats

Advertisements must be created and submitted in either Adobe InDesign (include fonts and images), Adobe Photoshop (TIF format), Adobe Illustrator (EPS format) or high-resolution PDF (fonts embedded). Ads created in other programs, such as Microsoft Word or PowerPoint, will not be accepted.

### File Submission

Ads can be submitted on 100MB zip disk or CD-ROM. Ads can be emailed to [marketing@asht.org](mailto:marketing@asht.org) if they are less than 3MB when compressed or stuffed. All compressed or stuffed files must be self-extracting.

### ASHT Times Ad Deadlines

Issue	Reservation Due	Artwork Due
Q1	2/7/2025	2/14/2025
Q2	5/2/2025	5/9/2025
Q3	8/29/2025	9/5/2025

### ASHT.org Banner Ads • Submit artwork and URL

Type	Target	Size	Format	DPI
Slider	Run of Site	728x90	JPG or GIF	72
Big Box	Homepage	360x290		
Big Box	Secondary Page	540x228		

### ASHT.org Vendor Marketplace Ads

Submit artwork, URL and Vendor Marketplace Category.

Size	Format	DPI
489x90	JPG	72

### Hands On eNewsletter Ads • Submit artwork and URL

Size	Format	DPI
2038 x 375	JPG or GIF	72



# ASHT ANNUAL MEETING 2025 APPLICATION



## PRIMARY CONTACT INFORMATION (HANDLES ALL CONFERENCE/MARKETING LOGISTICS)

Contact Name \_\_\_\_\_  
 Contact Title \_\_\_\_\_  
 Contact Email \_\_\_\_\_  
 Contact Office Phone \_\_\_\_\_  
 Contact Mobile Phone \_\_\_\_\_

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all the policies, rules, terms, conditions, regulations, code of conduct contained in the exhibitor prospectus and online.

Signature \_\_\_\_\_

## INFORMATION FOR PROMOTIONS AND BILLING PURPOSES (THIS WILL BE USED FOR ALL ASHT PROMOTIONS)

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Main Phone \_\_\_\_\_ Website \_\_\_\_\_

### IN-PERSON EXHIBIT PACKAGE

- 10 X 10 In-line Booth..... \$2,750 Per Qty. \_\_\_\_\_
- 10 X 10 Corner Booth..... \$3,000 Per Qty. \_\_\_\_\_

### VIRTUAL EXHIBIT ONLY

- Virtual Exhibit Directory..... \$750

### PEDIATRIC SPECIALTY DAY EXHIBIT BOOTH

- ASHT Exhibitor..... \$1,500
- Non-Exhibitor..... \$1,750

### POCKET PROGRAM

- Back Cover .....\$1,750
- Inside Back Cover .....\$1,500
- Inside Front Cover.....\$1,500
- Full Page.....\$1,000

### ADVERTISING

- Annual Meeting Website Ad .....\$1,000
- Mobile App Push Notification \$1,000
- Mobile App Banner Ad \$750

### BRAND EXPOSURE

- Tote Bags Sponsor.....\$7,500
- Water Bottle Sponsor .....\$8,000
- Notepad .....\$4,000
- Lanyards.....\$6,000
- WiFi Sponsor .....\$6,000
- Hotel Key Cards.....\$6,000
- Under-Door Drop .....\$3,500
- Tote Bag Insert.....\$2,000
- Seat Drop .....\$2,000
- Headshot Studio Sponsor ..... \$7,500
- ePoster Sponsor .....\$6,000

- Charging Station .....\$7,500
- Registration Sponsor .....\$5,000
- Meterboard Sign .....\$2,500

### SPEAKING OPPORTUNITIES

- Affiliate Symposium .....\$5,000
- Hands-On Demonstration .....\$3,000

### VIRTUAL AFFILIATE EVENT OPPORTUNITIES

- Learning Hour .....\$2,500

## PAYMENT INFORMATION

- Invoice me for payment by **check** or **secured payment link**  Invoice me for payment by **wire transfer** or **ACH**.

- Please charge my **credit card** below:

- Visa  Master Card  American Express

Name on Card \_\_\_\_\_

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Total \_\_\_\_\_

Signature \_\_\_\_\_

*It is important to note that most banks charge a service fee for wire transfers. ASHT charges a flat fee of \$25.00 USD for all payments being made by wire transfers to cover any bank service fees that are imposed. This additional amount will be reflected in your invoice.*

## SPONSORSHIP AND EXHIBIT APPLICATION TERMS

1. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to ASHT.
2. Any company requesting to pay later than net 30 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
3. All cancellations must be submitted to ASHT in writing. A refund, less a 50% cancellation fee for the cancelled space is available until June 20, 2025. After June 20, 2025 there are no refunds. All purchases after June 20, 2025 are non-refundable and non-transferrable.
4. Exhibitors/sponsors and/or advertisers are responsible for ensuring the accuracy of all advertising content. ASHT is not responsible for grammatical, spelling, or other errors appearing in the content of published advertising.
5. Advertisers assume liability for all content of published advertising and assume responsibility for all claims against ASHT resulting from their advertising.

\*\*By exhibiting, sponsoring or registering for an ASHT program (virtual or in person), I acknowledge that all are subject to [ASHT's Program Code of Conduct Policy](#).

# ASHT 2025 ADVERTISING APPLICATION

## PRIMARY CONTACT INFORMATION (HANDLES ALL ADVERTISING LOGISTICS)

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Office Phone \_\_\_\_\_ Contact Mobile Phone \_\_\_\_\_

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with the terms, condition, and advertising policies contained therein by reference (collectively, the Agreement) posted on the ASHT website and all policies, adopted by the ASHT hereinafter.

Signature \_\_\_\_\_

## INFORMATION FOR PROMOTIONS AND BILLING PURPOSES (ASHT MEMBER-FACING INFORMATION)

Company Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Main Phone \_\_\_\_\_ Website \_\_\_\_\_

ASHT Times Magazine				
Ad Size	Rate per issue	Q1	Q2	Q3
Full Page, 8.5" x 11"	\$1,050	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Page, Vertical, 3.75" x 10"	\$640	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Page, Horizontal, 7.5" x 5"	\$640	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1/4 Page, 3.75" x 5"	\$500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ASHT.org Website Advertising					
Length of Time	Slider (728x90)	Big Box Homepage (360x290)	Big Box Secondary Page (540x228)	Slider/Big Box BONUS Package	<input type="checkbox"/> Homepage <input type="checkbox"/> Secondary
3 months	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750		<input type="checkbox"/> \$1,650
6 months	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,300		<input type="checkbox"/> \$2,900
12 months	<input type="checkbox"/> \$2,900	<input type="checkbox"/> \$2,300	<input type="checkbox"/> \$2,300		<input type="checkbox"/> \$5,000

## YEAR-ROUND SPONSORSHIP/ADVERTISING OPPORTUNITIES

- Vendor-Led Webinar Sponsorship ..... \$3,000 per qty. \_\_\_\_\_
- ASHT Webinar Sponsorship ..... \$750 per qty. \_\_\_\_\_
- Hand Therapy Week ..... \$3,500
- Retargeting (15-day campaign) ..... \$2,500
- Retargeting (30-day campaign) ..... \$4,000
- Vendor Marketplace ..... \$500 per qty. \_\_\_\_\_
- Podcast Sponsor 3 episodes ..... \$850
- Podcast Sponsor 6 episodes ..... \$1,400
- Podcast Sponsor 12 episodes ..... \$2,500
- Mobile App Sponsored Content ..... \$1,500
- Mobile App Sponsored Poll ..... \$1,000
- Mobile App Splash Screen Ad ..... \$1,250
- Mobile App Display Ad ..... \$750

Hands On eNewsletter	
Rotation	Investment
3 months / 6 Issues	<input type="checkbox"/> \$450
6 months / 12 Issues	<input type="checkbox"/> \$850
12 months / 24 Issues	<input type="checkbox"/> \$1,500

## PAYMENT INFORMATION

Total \$ \_\_\_\_\_

All applications should be returned to Amanda Bray at [abray@asht.org](mailto:abray@asht.org). Please contact Emmy Kelly at [ekelly@ahint.com](mailto:ekelly@ahint.com) for wire transfer information or billing questions. Please be sure to include her on your 'safe sender' list to ensure you receive her emails.

- Invoice me for payment by check or secured payment link (credit card)
- Invoice me for payment by wire transfer or ACH  
*ASHT charges a flat fee of \$25 USD for all payments being made by wire transfer to cover fees; No fee for ACH payments.*
- Please charge my credit card below:

Visa  Master Card  American Express

Name on Card \_\_\_\_\_

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

### Payment Policies and Requirements

1. Ads will not run without up-front payment in full.
2. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to ASHT.
3. Any company requesting to pay later than net 30 days after the receipt of invoice, agrees to pay a deposit in the amount of 10% the total fee.
4. All cancellations must be submitted to ASHT in writing. 10% of total fee will be retained as a cancellation fee.
5. Advertisers are responsible for ensuring the accuracy of all advertising content. ASHT is not responsible for grammatical, spelling, or other errors appearing in the content of published advertising.
6. Advertisers assume liability for all content of published advertising, and assume responsibility for all claims against the ASHT Times resulting from their advertising.
7. Requests for specific position are not guaranteed unless position premium has been selected in the advertising agreement.