

**SPONSORSHIP  
OPPORTUNITIES**

# ASHT 2022 **Annual Meeting**

OCTOBER 13-16, 2022 • WASHINGTON, DC

**CONNECTING FORWARD.  
EMBRACING CHANGE.**

[2022.asht.org](https://2022.asht.org) | [#ASHT2022](https://twitter.com/ASHT2022)



**American Society  
of Hand Therapists™**



# Membership Demographics

## About ASHT

ASHT is a professional organization of hand therapy professionals, who specialize in the treatment and rehabilitation of the upper extremity (hand, wrist, elbow and shoulder). The majority of our members have completed the requirements for the advanced designation of Certified Hand Therapist (CHT).

## Our MISSION

To build and support the community for professionals dedicated to the excellence of hand and upper extremity therapy.

## Our VISION

To be the recognized leader in advancing the science and practice of hand and upper extremity therapy through education, advocacy, research and clinical standards.

## Contact US

For more information or to advertise:

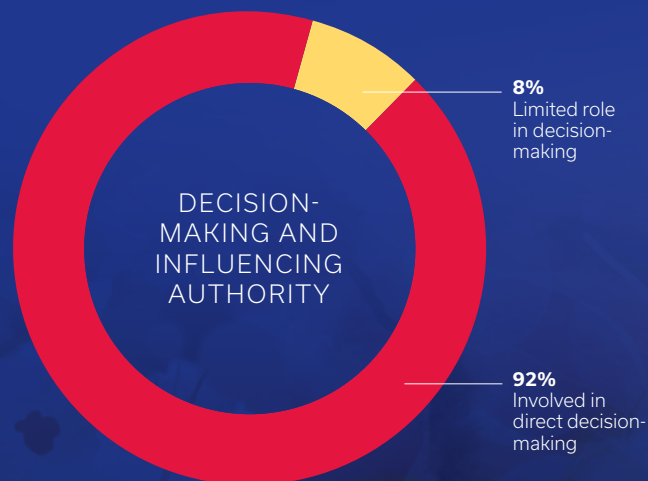
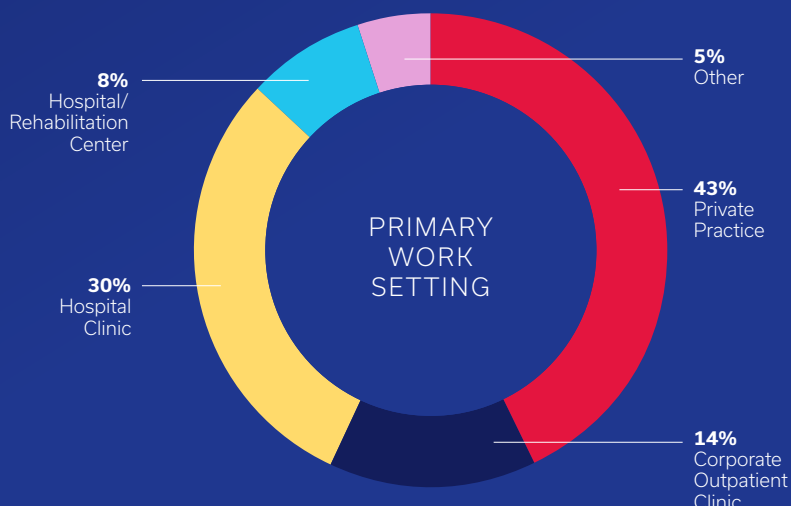
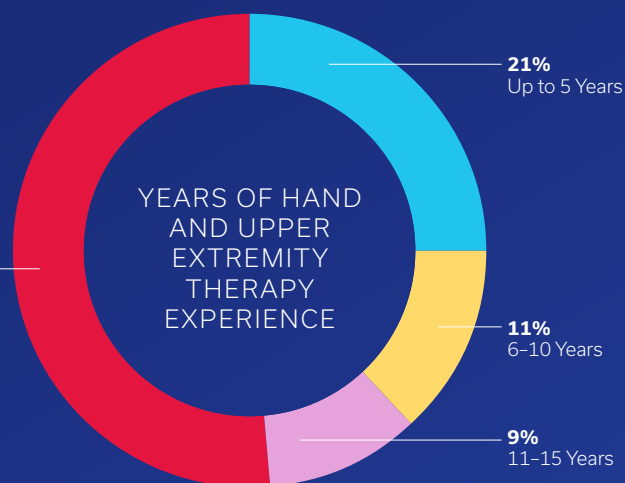
**SABINA GARGIULO** | VP of Industry Relations

Direct: 856-380-6831 / Email: [sgargiulo@asht.org](mailto:sgargiulo@asht.org)

## OUR REACH

**3,700+ members**  
specializing in  
hand and upper  
extremity therapy

- Certified Hand Therapists (CHTs) – 85%
- Educators
- Healthcare providers
- Occupational therapists
- Physical therapists
- Researchers
- Solution providers
- Students





# SPONSORSHIP/EXHIBIT OPPORTUNITIES

The **ASHT ANNUAL MEETING** attracts attendees from all segments of hand and upper extremity therapy. Attendees are both members and non-members of the society, industry partners, researchers and students who collaborate to advance the field of hand and upper extremity therapy by promoting education, advocacy, research and clinical standards.

	PLATINUM \$10,000	GOLD \$7,500	SILVER \$4,500	EXHIBIT BOOTH PACKAGE CORNER: \$2,400 INLINE: \$2,350	VIRTUAL EXHIBIT ONLY \$1,500
IN-PERSON EXHIBIT BOOTH*	10' x 30'	10' x 20'	10' x 10'	10' x 10'	N/A
VIRTUAL EXHIBIT BOOTH	•	•	•	•	•
EXHIBITOR REGISTRATIONS (exhibit hall-only and virtual registrations)	5	3	2	2	2 (Virtual Only)
ATTENDEE LIST (sponsors receive email/phone)	Pre and Post	Pre and Post	Pre and Post	Post Only	Post Only
LEARNING HOUR (virtual session)	•	•			
MOBILE APP ADVERTISING	Banner Ad On Main Menu	Banner Ad On Main Menu			
POCKET PLANNER ADVERTISING	Full Page Ad Premium Position	Full Page Ad	Full Page Ad		
EXHIBIT BINGO TRAFFIC BUILDER	•	•	•		
MOBILE APP TRAFFIC BUILDER	•	•	•		
PASSPORT 2 PRIZES	•	•	•		
SPONSOR RECOGNITION (branding on event website, conference emails, materials, signage)	•	•	•		
ACKNOWLEDGEMENT IN ASHT TIMES SPECIAL PRINT EDITION	•	•	•		

\*Exhibit Booth included. 8' high backwall drape, 8' high sidewall drape, and one (1) 7' x 44' cardstock identification sign. Exhibit hall is carpeted. Furniture not included Exhibitors may purchase additional exhibit hall-only registrations for \$150 each. After the first 10' x 10' booth purchase, each additional booth comes with one (1) exhibit hall-only registration.

# SPEAKING OPPORTUNITIES

## BREAKFAST SYMPOSIA

(IN-PERSON SESSION) \$7,500 | 2 AVAILABLE

The Breakfast Symposium has been a go-to affiliate event for many years at ASHT Annual Meetings. With the opportunity to enjoy breakfast and educational content from a top sponsor, meeting attendees jump at the opportunity to reserve their space before they fill up! Take the opportunity to provide attendees with an additional learning forum or develop your content to support an existing program session.

### SPONSORSHIP FEE INCLUDES

- Exclusive rights to 1 of 2 available Breakfast Symposia
- One-hour session time
- ASHT will offset a portion of your F&B costs (amount contingent on venue pricing)
- Room rental and set for a maximum of 200 attendees (dependent on required safe distancing practices)
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT

## LEARNING HOUR

(VIRTUAL SESSION) \$2,000 | 4 AVAILABLE

A Learning Hour provides companies with an opportunity to share working knowledge of their products/services, immediately following each live CE session, with hand therapists in a group setting, showcasing the latest cutting-edge technology and techniques that help our professionals do their jobs with greater efficiency and agility.

### FOCUS GROUP FEE INCLUDES

- Exclusive rights to 1 of 4 available Learning Hour sessions
- One-hour session time
- Session will be streamed live during the conference program for virtual attendees
- Session will be available on-demand for all registered attendees for 12 months after the conference
- Professional production support
- Pre-conference full attendee list for one-time use, along with a list of all attendees of your learning hour.
- Staff/marketing support from ASHT

#### For all Affiliate Events

Audio/visual, Internet access, food and beverage, any facilitator honorarium and/or travel is not included and can be arranged separately by the sponsor if needed. ASHT is open to discussing special, interactive seating configurations upon request. Additional charges may apply. Session proposals must be approved by the ASHT Annual Meeting Committee to ensure that the program(s) are applicable to attendee needs. ASHT does not guarantee headcount and all opportunities are based on availability at time of inquiry.

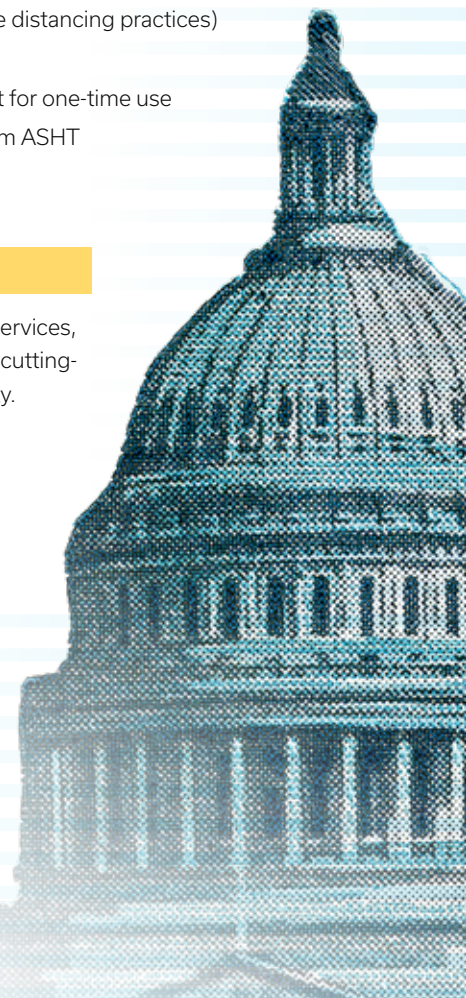
## HANDS-ON DEMONSTRATIONS

(IN-PERSON SESSION) 2,000 | 4 AVAILABLE

A Hands-On Demonstration provides companies with an opportunity to share working knowledge of their products with hand therapists in a collaborative setting, showcasing the latest cutting-edge technology and techniques that help our professionals do their jobs with greater efficiency and agility. Key objectives in sponsoring a demonstration at ASHT's Annual Meeting is for hands-on demonstration purposes and to provide supporters and attendees alike the opportunity to participate in more interactive demonstrations that would be difficult to do from an exhibition booth.

### HANDS-ON DEMONSTRATION FEE INCLUDES

- Exclusive rights to 1 of 4 available Hands-On Demonstrations
- Half-hour session time
- Room rental and set for a maximum of 75 attendees (dependent on required safe distancing practices)
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT



# A LA CARTE PROMOTIONAL AND BRANDING OPPORTUNITIES

Recognition for sponsors of an A la Carte opportunity is for the program or service being supported only. If you have a unique branding idea that is not listed below, please contact ASHT to learn more about how we can work together to customize a solution that fits your needs.

## ADVERTISING & BRANDING OPPORTUNITIES

OPPORTUNITY	AVAILABILITY	INVESTMENT	ABOUT
SEAT DROP	3	\$2,000	Have your approved piece placed on the seat of each attendee in general session!
UNDER-DOOR DROP	3	\$3,500	Are you trying to distribute a one-sheet? Have our team place it under each attendee's hotel door!
TOTE BAG SPONSOR	Exclusive	\$10,000	Useful for years to come as they are carried into session rooms, through airports and all over the conference with your company logo.
WATER BOTTLE SPONSOR	Exclusive	\$10,000	Have your company logo on water bottles and custom creative on a distribution station placed within a high-traffic area
HAND SANITIZER SPONSOR	Exclusive	\$7,000	Hand sanitizer will be distributed at registration to all attendees when they check in.
LANYARDS	Exclusive	\$7,000	Your company logo will be around every conference-goer's neck for the entire conference!
WIFI SPONSOR	Exclusive	\$6,000	Every attendee that uses the WiFi will be immediately directed to your website!
HOTEL KEY CARDS	Exclusive	\$6,000	Start building brand visibility from the moment the attendees arrive at the hotel!
REGISTRATION INSERT	5	\$2,000	Have your approved item placed in the registration packet pre-conference. Guaranteed to hit each conference-goer!

## POCKET PLANNER

Each registered participant will receive this useful booklet containing the agenda at a glance, room locations, exhibitor listing and instructions for obtaining continuing education credit and any planned activities or social events.

AD POSITION & SIZE	RATE
Outside Back Cover*	\$1,500
Inside Front Cover*	\$1,250
Inside Back Cover*	\$1,250
Full Page	\$1,000

\*PREMIUM POSITIONS ARE BASED ON AVAILABILITY.  
ALL ADS ARE 4-COLOR.

## 2021 ANNUAL MEETING MOBILE APP

### ROTATING BANNER AD \$750

Drive more attendees to visit your booth and website. Pump up your on-site visibility. Increase awareness of your company and products with an ad linked to the URL of your choice. The mobile app, released two weeks prior to the Annual Meeting, is the primary information hub for the program guide, exhibitor directory, keynote highlights, session descriptions, information on the speaker faculty, social events and networking opportunities. The app is promoted to the entire ASHT membership of 3,700+ via e-blast communications and prominently positioned on the Annual Meeting website.



# ASHT SUPPORTER HISTORY

3D Systems	Concentra (formerly U.S. HealthWorks)	Hand Rehabilitation Foundation	MedStar National Rehabilitation Network	Rocky Mountain University of Health Professionals
3-Point Products, Inc.	Concordia University	Hand Therapy Association of California	Midwest Orthopaedics at Rush	ROYALZ
Ability Prosthetics & Orthotics	Contour Design, Inc.	Hand Therapy Certification Commission (HTCC)	MIH International LLC	Saebo, Inc.
Able2Grip / OBW	Cook Children's Medical Center	HandiThings	Molnlycke Health Care US, LLC	Select Medical
Active Innovations	Core Products International, Inc.	Handstand	MoTrack Therapy	SensationAx
Adaptive Therapy Devices	DanMic Global	Hanger Clinic	Myomo, Inc.	Serola Biomechanics
Advance	Dexterity Hand Therapy / PediFix, Inc.	Heartfelt Hands	Naked Prosthetics	Shabri Corporation
Ahal Concepts LLC	DiloTrax	Hely & Weber	NEOFECT USA, Inc.	ShoulderSphere
Allard USA	DJO Global, Inc.	Herbal Soak Swirl & Soothe	North Coast Medical	Silipos Inc.
Allied Health Media	Dr. Jared Schwartz	Hila Hands	NSD Spinner	Silver Ring Splint Company
Allsport Dynamics Inc	Drexel University	HPSO	OPTP	Spirit Lala
Alternative Prosthetic Services, Inc	Dycem	HSS Rehabilitation Network / The Hospital for Special Surgery	Orfit Industries America	Squegg
American Association for Hand Surgery (AAHS)	Dynaflex International	Indiana Hand to Shoulder Center	Ortho Innovations, Inc	Strava Solutions
American Hand Therapy Foundation (AHTF)	Dynamic Tape	Infinity Marketing (No longer BallardHealth)	Orthopaedic Summit: Evolving Techniques	TENZR Health
AMGF, Inc. Global Prosthetic Development	Dynasplint Systems, Inc.	International Academy of Orthopedic Medicine - US / IAOM	Orthopedic One, Inc.	Texas Society for Hand Therapy
Anatomi Metrix	Dynatomy	International Society of Sports Traumatology of the Hand (ISSPORTH)	Orthozone	The Dome Companies / Handeze
Anatomy Software	EazyHold	Joint Active Systems, Inc.	Össur	Therabath Professional Paraffin Products
Arm Dynamics	Elsevier	Joint Jack Company	Ottobock	Thomas Jefferson University
Arthrex, Inc.	Endo Pharmaceuticals	Joint Protection Products, LLC	Palo Medical	Tim Booth Photography
ASHT International Committee	epoch lasers	Kiio, Inc	Paraffin International LLC	Today in OT
Athletico Physical Therapy	eTreat Medical Diagnostics	Kinesio Holding Corporation	Performance Health	TRIA Orthopaedic Center
ATI Physical Therapy	Evidence Based, LLC	Kinetec USA, Inc.	Phalang-EASE Mittens, LLC	UnbuckleMe
ATI Restoration, LLC	formerly Charleston Hand Therapy	KnotOut Enterprises	Physiotec	University of Maryland Charles Regional Medical Center
Auxilium Pharmaceuticals	Evidence In Motion	Lafayette Instrument	Pillet Hand Prostheses, Ltd.	University of St. Augustine
AxoGen	Exploring Hand Therapy	Lantz Medical	Point Designs	University of Wisconsin-Milwaukee
Axsome Therapeutics Inc	EzGrip® Dexterity Technologies Corp.	LAZY-HANDS	PowerPlay	UpLifeUSA
B&L Engineering	Fabrication Enterprises, Inc.	Lenjoy Medical Engineering Inc	Prene Products LLC	Upstream Rehabilitation, Inc.
BraceLab	Fabrifoam Products	Loving Healing Press	Primal Pictures	US Army Medical Department
Breg, Inc.	Figurate Concepts	Luminate Advertising	ProHands Medical	UTMB Healthcare Systems Staffing
Brownmed, Inc.	Functional Visions Inc.	LymphDIVAs	Protexgloves	Valley General Hospital
BSN Medical (An Essity Company)	Game Ready	MD Systems, Inc.	Providence Health & Services	VQ OrthoCare
BTE Technologies, Inc.	Georgia Hand and Upper Extremity Special Interest Group (GHUESIG)	MedBridge	RangeMaster	WABA Fun
Bullseye Brace, Inc.	Get It Back LLC	Medical Art Prosthetics	REAL System by Penumbra, Inc.	WebExercises, Inc.
Cedaron Medical	Grace & Able	Medical Center Orthotics and Prosthetics	Rehab Education, LLC	WebPT
Chesapeake Medical Products, Inc	Graston Technique	Medline Industries, Inc.	Rehab Innovations, Inc. (UE Ranger)	Whitehall MFG
Clinical Specialty Education	Grimm Scientific Industries Inc		Rehab Minder Pty. Ltd.	Wolters Kluwer
Clinically Fit, Inc.	Guangzhou Renfu Medical Equipment Co., Ltd.		Rejuvenation	WristWidget
ComfortHandle	Hand in Mind		Restorative Care of America Inc. (RCAI)	Zero Gravity Skin
			RockTape, Inc.	

# ASHT ANNUAL MEETING 2022 APPLICATION



## PRIMARY CONTACT INFORMATION (HANDLES ALL CONFERENCE/MARKETING LOGISTICS)

Contact Name \_\_\_\_\_  
 Contact Title \_\_\_\_\_  
 Contact Email \_\_\_\_\_  
 Contact Office Phone \_\_\_\_\_  
 Contact Mobile Phone \_\_\_\_\_

## INFORMATION FOR DIGITAL RESOURCE GUIDE AND PROMOTIONS (THIS WILL BE USED FOR ALL ASHT PROMOTIONS)

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Main Phone \_\_\_\_\_ Website \_\_\_\_\_

### ANNUAL MEETING SPONSORSHIP PACKAGES

- ☐ Platinum ..... \$10,000  
☐ Gold ..... \$7,500  
☐ Silver ..... \$4,500

### IN-PERSON & VIRTUAL EXHIBIT PACKAGE

- ☐ 10 X 10 In-line Booth ..... \$2,350 Per Qty. \_\_\_\_\_  
☐ 10 X 10 Corner Booth ..... \$2,400 Per Qty. \_\_\_\_\_

### VIRTUAL EXHIBIT ONLY

- ☐ Virtual Exhibit Booth ..... \$1,500

### POCKET PLANNER

- ☐ Back Cover ..... \$1,500  
☐ Inside Back Cover ..... \$1,250  
☐ Inside Front Cover ..... \$1,250  
☐ Full Page ..... \$1,000

### MOBILE APP

- ☐ Banner Ad ..... \$750

### BRAND EXPOSURE

- ☐ Tote Bags Sponsor ..... \$10,000  
☐ Water Bottle Sponsor ..... \$10,000  
☐ Hand Sanitizer ..... \$7,000  
☐ Lanyards ..... \$7,000  
☐ WiFi Sponsor ..... \$6,000  
☐ Hotel Key Cards ..... \$6,000  
☐ Under-Door Drop ..... \$3,500  
☐ Registration Insert ..... \$2,000  
☐ Seat Drop ..... \$2,000

### IN-PERSON AFFILIATE EVENT OPPORTUNITIES

- ☐ Breakfast Symposium ..... \$7,500  
☐ Hands-On Demonstration ..... \$2,000

### VIRTUAL AFFILIATE EVENT OPPORTUNITIES

- ☐ Learning Hour ..... \$2,000

## PAYMENT INFORMATION

- ☐ Invoice me for payment by **check** or **secured payment link** ☐ Invoice me for payment by **wire transfer** or **ACH**.

- ☐ Please charge my **credit card** below:

- ☐ Visa ☐ Master Card ☐ American Express

Name on Card \_\_\_\_\_

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Total \_\_\_\_\_

Signature \_\_\_\_\_

*It is important to note that most banks charge a service fee for wire transfers. ASHT charges a flat fee of \$25.00 USD for all payments being made by wire transfers to cover any bank service fees that are imposed. This additional amount will be reflected in your invoice.*

### SPONSORSHIP AND EXHIBIT APPLICATION TERMS

1. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to ASHT.
2. There is a cancellation processing fee for exhibitors of \$200 per 10x10 exhibit. The cancellation processing fee for sponsorship packages is 10% of the total sponsorship fee.
3. Any company requesting to pay later than net 60 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
4. All cancellations must be submitted to ASHT in writing. The date of receipt of the supporter's written notice of cancellation will be considered the official cancellation date. If support is cancelled on or before Friday, June 24th, 2022, all monies paid minus the cancellation processing fee will be returned to the supporter.
5. Any company who cancels after Friday, June 24th, 2022, will be responsible for the total cost. Absolutely NO refunds for cancellations after Friday, June 24th, 2022.

**\*\*By exhibiting, sponsoring or registering for an ASHT program (virtual or face-to-face), I acknowledge that all are subject to ASHT's Program Code of Conduct Policy.**